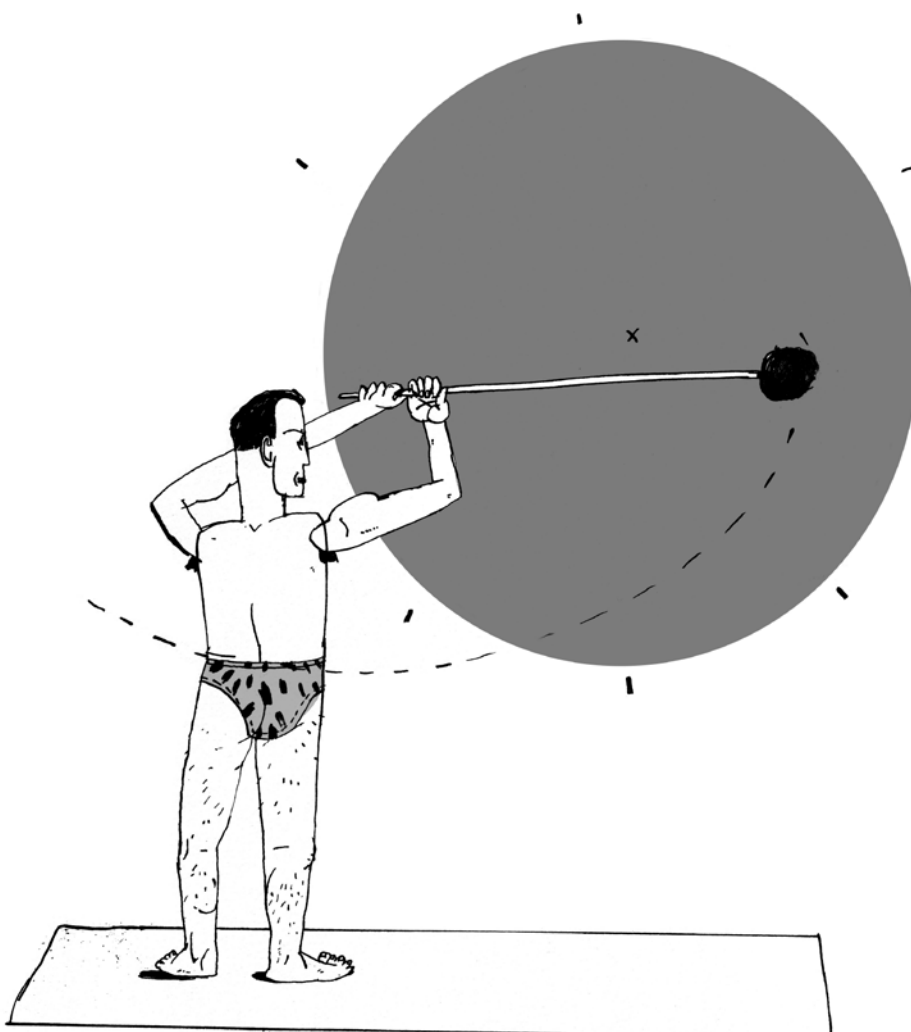
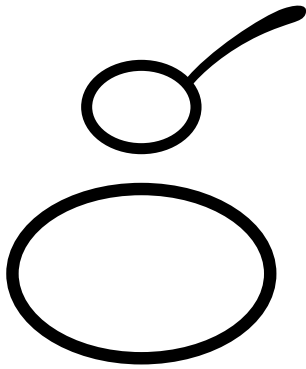


**Logos and Symbols** Great Room/Leaf Street/  
Conception/Design Yorkshire/Nottingham University/  
Wilton Express/Pelham Street/Woodland Trust/NWDA/  
Layeeze Beds/Smile/The Co-operative Bank/Cidu/  
Yorkshire Water/Manx Telecom/Preston North End/  
September/Wakefield Europort/3CV/ID Distribution/  
Haliwell Landau/HH Associates/Hostage/  
Naughty n' Nice





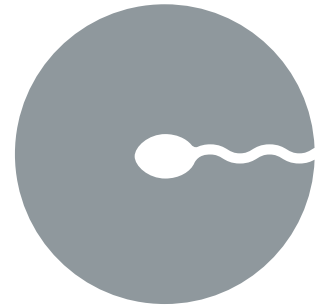
### Great Room

The main banqueting room in Preston North End's Deepdale stadium.



### Leaf Street

An environmentally friendly housing association in northern England.



### Conception

A strategic marketing company based in Manchester.



### Design Yorkshire

An umbrella organisation for the county's design industries.



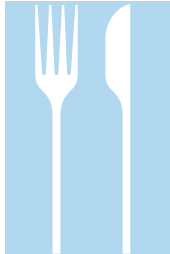
### University of Nottingham

Part of an overall image designed to compete with the 'new wave universities.'



### Wilton Express

A country-wide courier service.



**Pelham Street**

A restaurant in west London.



**Woodland Trust**

A charity that encourages people to explore the UK's woods and forests.



**NWDA**

Represents the five counties covered by the North West Development Agency.



**Layzee Beds**

Part of the Silentnight group.



**Smile**

The first full service internet bank in the UK.



**The Co-operative Bank**

The high street bank whose customers set the ethical guidelines it operates within.



**Cidu**

The Creative Industries Development Unit at the University of Central Lancashire.



**Yorkshire Water**

The largest water utility company in the UK.



**Manx Telecom**

A telecommunication subsidiary of BT.



**Preston North End**

One of the founder members of the Football League.



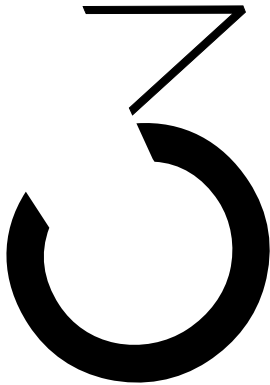
**September**

The unusual combination of a ground floor hairdressers and first floor seafood restaurant.



**Wakefield Europort**

A major freight terminus that links West Yorkshire with mainland Europe.



**3CV**  
Ethical marketing company with three core values.



**iD Distribution**  
Company specialising in the distribution of television programmes.

halliwell landau

**Halliwell Landau**  
A pair of brackets, which is a commonly used legal device, is contained within the logo to frame the areas the law firm operates within.



**HH Associates**  
A print management company. The logo references the layered colour techniques used by professional printers.



**Hostage**  
A film production company specialising in commercials. The answer was in the name, which we followed to the letter.



**Naughty n' Nice**  
A cheeky smoothie bar based in Manchester.