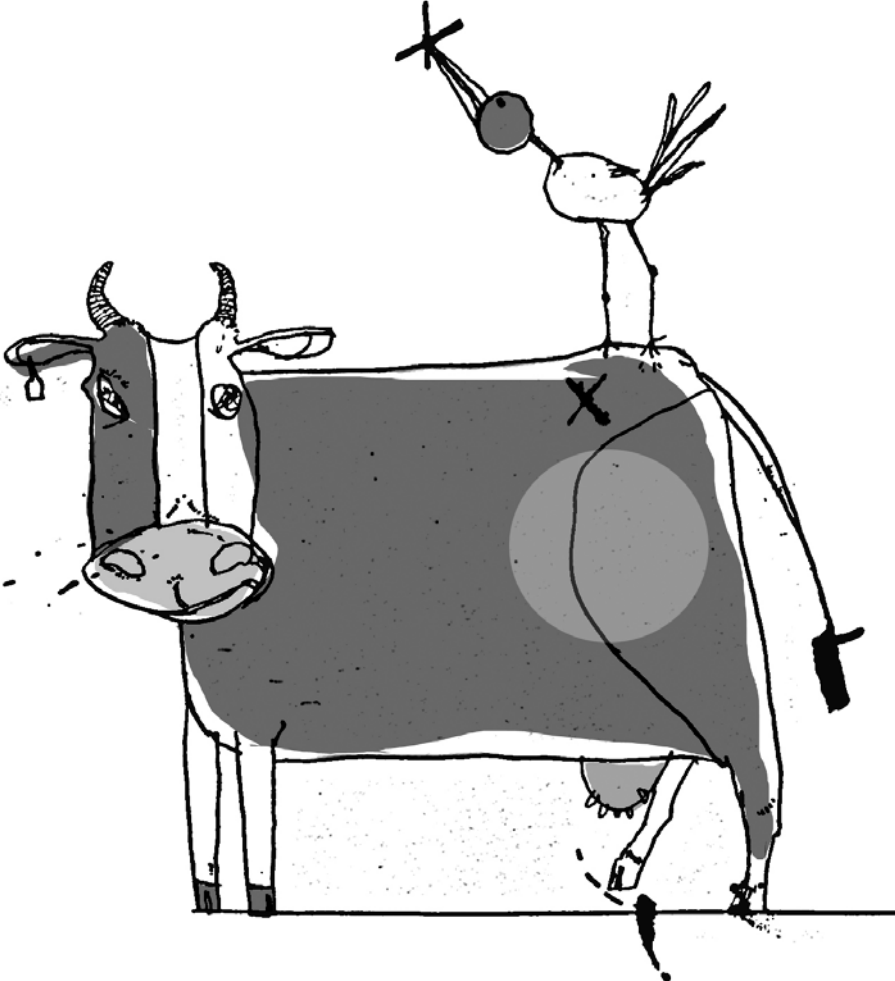


Branding Co-operative Bank/Smile/
Manx Telecom/Yorkshire Water



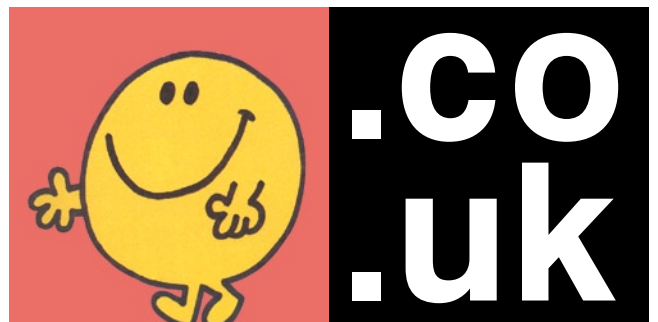
The COOPERATIVE BANK

The Co-operative Bank

As well as the logotype, we design the majority of communications material for The Co-operative Bank including direct mail, in-branch posters, statement inserts, report and accounts, advertising, branch interiors and literature.

Smile

The mark acted as both logo and symbol in that it is an image that can be read. It also broke an age old identity rule by encouraging substituting the primary image when appropriate.



Manx Telecom

Brand identity for Manx Telecom and its other areas of operation.





YorkshireWater

Yorkshire Water

We were responsible for the recent re-brand of Yorkshire Water. Pretty much every part of corporate communication has been designed by The Chase.

[Click here for our Yorkshire Water case study](#)